

Standard Wire

Edition 7 - February 2003



IN THIS ISSUE

TOP OF THE LIST

New ISO President Takes Office

SPECIAL FEATURE

The Many Merits of Multisourcing, a perspective from Scott McNealy

STANDARD NEWS

E.NEWS - *Deal Watch: Peering into 2003*

Q.NEWS - *Toe the Line: No More WorldComs*

IS.NEWS - *Law & Order*

OHS.NEWS - *Better Ingredients: The Pizza Analogy*

DID YOU KNOW?

New ISO Technical Report Will Help Fuse Business and Environmental Goals

HOW TO...

Select SPC Software with Confidence

TOP OF THE LIST

New ISO President Takes Office

Oliver R. Smoot (USA) has taken office as President of ISO (International Organization for Standardization), for a two-year term up to 31 December 2004. Mr. Smoot succeeds Mario Cortopassi, of Brazil.

Following a year as President-elect of ISO, Mr. Smoot shared his perception of the organization: "ISO is clearly focusing all its efforts to ensure that its standards and guides are truly globally relevant, meeting the needs of all, enabling valid tests and supporting valid conformity assessment, thus contributing to the facilitation of world trade as well as to the improvement of the quality of products, services, and the environment."

Read more:

<http://www.iso.ch/iso/en/commcentre/pressreleases/2003/Ref841.html>



Oliver R. Smoot
President
International Organization for
Standardization (ISO)

Newsletter Sponsor



GET THE MOST OUT OF
MANAGEMENT SYSTEMS
WITH BSI



BSI Management Systems is the world's leading management systems registrar, helping companies to improve quality and manage risk. BSI Management Systems has registered over 40,000 companies worldwide to ISO 9000, QS-9000, ISO/TS 16949, ISO 14001, OHSAS 18001, and many other management systems. Other services include CE Marking, standards, publications and training courses.

Here are some of the documents we have to help you Get The Most out of Management Systems registration available to download at:
<http://www.bsiamericas.com/getthemost>

ISO 9000

- What is ISO 9001:2000?
- Glossary of ISO 9000 Terms
- 10 Top Tips for Transition to ISO 9001:2000
- 10 Tips for Selection and Use of a QMS Consultant
- Transition to ISO 9001:2000 the BSI way
- 10 Tips for Internal Auditing

QS-9000 and ISO/TS 16949

Comparison Matrix of QS-9000 and ISO/TS 16949

OHSAS 18001

Case Study of the Benefits of OHSAS 18001

ISO 14001

What is ISO 14001?

SPECIAL FEATURE

The Many Merits of Multisourcing **A perspective from Scott McNealy** **Chairman & CEO, Sun Microsystems**

Outsourcing isn't what it used to be, and that's good.

The old model had its merits, but the new one -- multisourcing -- offers more flexibility and a better cultural fit.

The essence of multisourcing is that companies should be able to choose any combination of services, or service providers, and move forward as quickly or as slowly as they like -- from the most conservative option, on-site management, all the way to business-process outsourcing.

Read the full article:

<http://www.executivetechnology.com/ViewSOFull.cfm?SOID=109>

STANDARD NEWS

E.NEWS – ENVIRONMENTAL

Deal Watch: Peering into 2003 ***Despite its slow financial performance in 2002, the environmental industry's economic outlook for the New Year appears positive***

With the start of another new year, it is perhaps an appropriate time to gaze into the crystal ball and try to prognosticate about what the future may hold for the environmental services industry. By most measures 2002 has been a rather undistinguished year -- a fairly flat, "wait and see" type of year for many firms in the industry -- not a catastrophe by any means, but certainly not as strong and robust as the prior two or three years. Perhaps many of us became a bit "spoiled" with the stronger growth and profitability that we experienced from 1999 through 2001, making 2002 seem a little tougher than it really was.

Read full article:

<http://www.stevenspublishing.com/Stevens/EPPub.nsf/frame?open&redirect=http://www.stevenspublishing.com/stevens/eppub.nsf/pubhome?openview>

Q.NEWS – QUALITY

Toe the Line: No More WorldComs ***How Six Sigma metrics can reliably track an organization's financial results***

Revelations of mismanagement at WorldCom, Enron, Adelphia and other companies have led to an unprecedented erosion of confidence in corporate America. Amid calls for more effective oversight of financial reporting and corporate governance, a long list of public and private entities including Congress and the Securities and Exchange Commission (SEC) are enacting systematic changes, with the goal of bringing about greater openness and accuracy in financial management.

Can an arcane management process save lives by helping prevent Their initial efforts have focused mainly on enforcing senior management accountability and ensuring greater transparency into traditional financial measures. These changes are a good start, but they rely heavily on deterrence as a tool and on financial metrics that lag actual corporate performance.

Read the full article: <http://www.asq.org/pub/qualityprogress/faltin.html>

IS.NEWS – INFORMATION SECURITY

Law & Order

IT security supports increased federal cybersecurity law, according to an Information Security survey

This centuries-old motto for American individualism and autonomy also symbolizes traditional attitudes toward government involvement in enterprise IT. The IT community historically has rejected government attempts to regulate areas such as Internet commerce and electronic privacy. In similar fashion, IT security departments largely have opposed government proposals for security regulation, regarding them as costly, intrusive and misaligned to the everyday challenges of information protection.

But a recent survey by Information Security shows that IT security's historical attitude toward legislation may be changing. In a significant about-face from the past, many IT security practitioners now welcome certain laws that would directly impact the way they secure their enterprise infrastructure.

Read the full article:

<http://www.infosecuritymag.com/2003/jan/lawandorder.shtml>

OHS.NEWS – OCCUPATIONAL HEALTH & SAFETY

Better Ingredients: The Pizza Analogy

Frequency of message equals success in advertising--and in safety incentive programs.

Do employees think about workplace safety as much as they think about hot, delicious pizza? It's probably fair to say, no. After years of experience, I am convinced that one key to effective safety communication is to use marketing-based tactics

Advertisers learned they must stand out from the crowd. Simply saying your pizza is good will not get the job done. Likewise, simply giving employees an incentive to work safely does not get the job done. Here are some practical marketing strategies to make certain your safety incentive program hits the mark.

Read more:

<http://www.stevenspublishing.com/Stevens/OHSPub.nsf/frame?open&direct=http://www.stevenspublishing.com/Stevens/OHSPub.Nsf/f4ba66bad665a1098625670c00725833/b329daef42b5ae8a86256c950051379c?OpenDocument>

DID YOU KNOW?

New ISO Technical Report Will Help Fuse Business and Environmental Goals

The convergence of environment-friendly products with company profits is furthered by a new technical report from ISO (International Organization for Standardization).

ISO/TR 14062, Environmental management – Integrating environmental aspects into product design and development, will enable organizations to identify the likely effects on the environment of their future products and make effective decisions during the design and development stages to improve their environmental performance.

Read more:

<http://www.iso.ch/iso/en/commcentre/pressreleases/2002/Ref840.html>

HOW TO...

Select SPC Software With Confidence

Minimize the fear factor by understanding you company's needs and shopping selectively.

It's complex. It's expensive. And you can't live without it: Airplanes wouldn't fly, bridges wouldn't stand and pharmaceuticals wouldn't heal. And, most likely, profits wouldn't be made. Statistical process control software is one of the most important investments you can make in your quality program.

Read the full article:

http://www.qualitydigest.com/dec02/articles/02_article.shtml



Vintara is the leading provider of Web-based process management solutions and services. Founded in 1997, Vintara has a proven track record of helping the enterprise successfully prepare for and cost-effectively maintain compliance with a range of domestic and internationally recognized standards. Our customers come from a variety of industries, with a diverse range of needs. In every case, Vintara has created solutions that meet and exceed their growing business needs.

Combining innovative technology with training and consulting services, our brands – ISO9, ISO14, ISO17 and OHS18 – deliver the solutions that help the enterprise manage their key business processes setting the path to continual improvement.

For more information on Vintara, click on the URL: www.vintara.com

FEEDBACK

Is there something we're missing that you'd like to see in a future edition? We'd love to hear from you. Let us know what you think about Standard Wire by writing us at standardwire@vintara.com. Visit us today at www.vintara.com or call 1.866.321.4769 for more information.

SUBSCRIPTION

1. **Change your email address:** Please reply to this message with the words CHANGE EMAIL in the subject field.
2. **Tell a friend:** If this email has been forwarded to you and you would like to be added to the distribution list, send an email to standardwire@vintara.com with SUBSCRIBE in the subject line.
3. **Cancel your subscription:** Your privacy is important to us. If you do not wish to receive future communications from standardwire@vintara.com, please reply to this message with the word UNSUBSCRIBE in the subject line.

CONTACT

- For a guided demo of any Vintara brand solutions, please contact sales@vintara.com
- Send news items to pr@vintara.com
- Send questions, complaints or service queries to info@vintara.com
- Send advertising inquiries to info@vintara.com